

## Study-Program Bachelor in Communicationdesign

<p><b>1</b> 30 CP / 20 SWS</p>	<p>KD 1 HFM I - 10 CP <b>Design Basics Picture / Space</b></p>	<p>KD 2 NFM I - 8 CP <b>Techniques in digital Drafting and Representation</b></p>	<p>KD 3 NFM II - 6 CP <b>Techniques in analogue Drafting and Representation</b></p>	<p>KD 4 NFM III - 6 CP <b>Draftsman's broad representation</b></p>
<p><b>2</b> 30 CP / 20 SWS</p>	<p>KD 5 HFM II - 10 CP <b>Basic Research Project</b> Photo Space Motion</p>	<p>KD 6 NFM IV - 8 CP <b>Font, Typography, Layout</b></p>	<p>KD 7 EGG I - 6 CP <b>Complementary Basics of Design 1</b> Film, Object and Spatial Design, Photography, Scenography, Sounddesign (1 from 5)</p>	<p>KD 8 W I - 6 CP <b>Introductory Lectures: Core Disciplines</b> Art Studies / Visual Culture Media Studies / Philosophy of Media Design Studies / Aesthetics</p>
<p><b>3</b> 28 CP / 16 SWS</p>	<p>KD 9 HFM III - 10 CP <b>Design Project 1 (Basic)</b> Book and Editorial Design Corporate Design &amp; Communication Picture Concepts</p>	<p>KD 10 NFM V - 8 CP <b>Design Languages/Medial Dialects 1</b> Typeface Design Text Design Picture Design</p>	<p>KD 11 EGG II - 6 CP <b>Complementary Basics of Design 2</b> Film, Object and Spatial Design, Photography, Scenography, Sounddesign (1 from 5)</p>	<p>KD 12 SK I - 4 CP <b>Key Competencies 1</b> Rhetoric, Self-management and Presentation Techniques</p>
<p><b>4</b> 32 CP / 20 SWS</p>	<p>KD 13 HFM IV - 10 CP <b>Design Project 2 (Advanced)</b> Book and Editorial Design Corporate Design &amp; Communication Interaction Design</p>	<p>KD 14 NFM VI - 8 CP <b>Design Languages/Medial Dialects 2</b> Typeface Design Text Design Picture Design Production</p>	<p>KD 15 IDP I - 6 CP <b>Interdisciplinary Design Project 1</b></p>	<p>KD 16 W II - 8 CP <b>Scientific Methods</b> Picture Analysis, Texts, Project and Works Critique</p>
<p><b>5</b> 28 CP / 16 SWS</p>	<p>KD 17 HFM V - 10 CP <b>Design Project 3 (Complex)</b> Book and Editorial Design Corporate Design &amp; Communication Picture Concepts</p>	<p>KD 18 NFM VII - 8 CP <b>Design Languages/Medial Dialects 3</b> Typeface Design Text Design Picture Design</p>	<p>KD 19 IDP II - 6 CP <b>Interdisciplinary Design Project 2</b></p>	<p>KD 20 SK II - 4 CP <b>Key Competencies 2</b> Economic and Legal Basics, Copyright Law</p>
<p><b>6</b> 32 CP / 20 SWS</p>	<p>KD 21 HFM VI - 10 CP <b>Design Project 4 (Extensive)</b> Book and Editorial Design Corporate Design &amp; Communication Interaction Design</p>	<p>KD 22 NFM VIII - 8 CP <b>Design Languages/Medial Dialects 4</b> Typeface Design Text Design Picture Design Production</p>	<p>KD 23 IDP III - 6 CP <b>Interdisciplinary Design Project 3</b></p>	<p>KD 24 W III - 8 CP <b>Scientific Specialisation</b> Narration, Staging, Production</p>
<p><b>7</b> 30 CP / 6 SWS</p>	<p>KD 25 HFM VII - 12 CP <b>BA Project Communication Design</b></p>	<p>KD 26 NFM IX - 8 CP <b>Communication Design Projects: Practical Application</b></p>	<p>KD 27 SK III - 6 CP <b>Key Competencies 3</b> Business Start-up in the creative industries</p>	<p>CP = Creditpoints, SWS = weekly hours in the seminar; HFM = Major-Modul, NFM = Minor-Modul</p>